"THERE ARE ALWAYS THREE SPEECHES,

FOR EVERY ONE YOU ACTUALLY GAVE.

THE ONE YOU PRACTICED, THE ONE YOU GAVE,

AND THE ONE YOU WISH YOU GAVE."

-DALE CARNEGIE

## **Overcoming Glossophobia**



Jack Friedman
Ben Yarin

www.StudySmartTutors.com









# **Avoiding This**





# Representing...



### Before a Presentation....



# **During a Presentation....**



# Successful speakers Are....

### Successful Speakers are...

Prepared Focused Interactive

# **Assessing Myself**

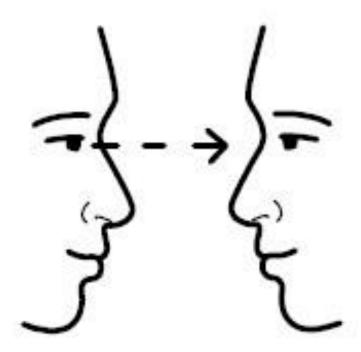


- 1. What are my strengths?
- 2. Where can I improve?

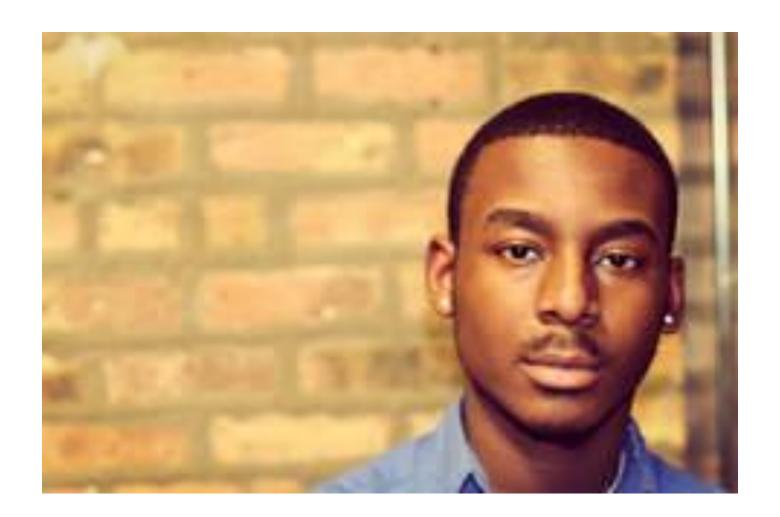
### **A Terrible Presentation Style**



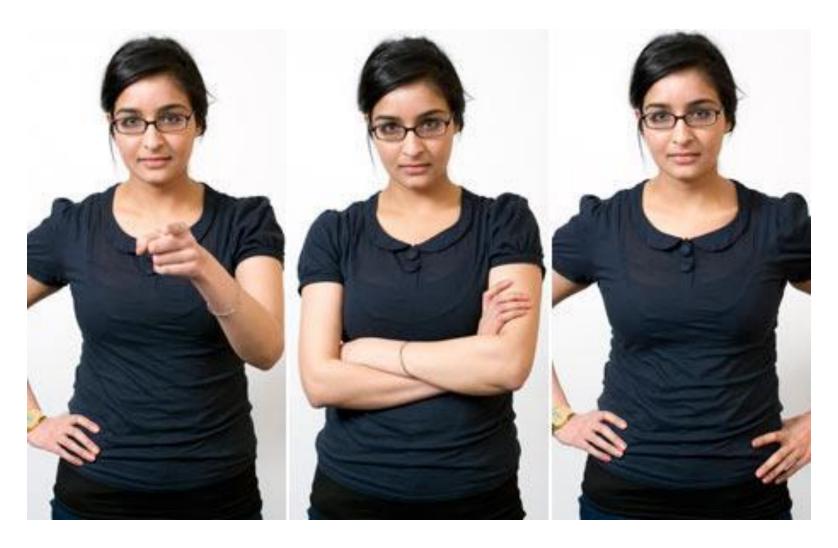
### Four-Corners Eye Contact



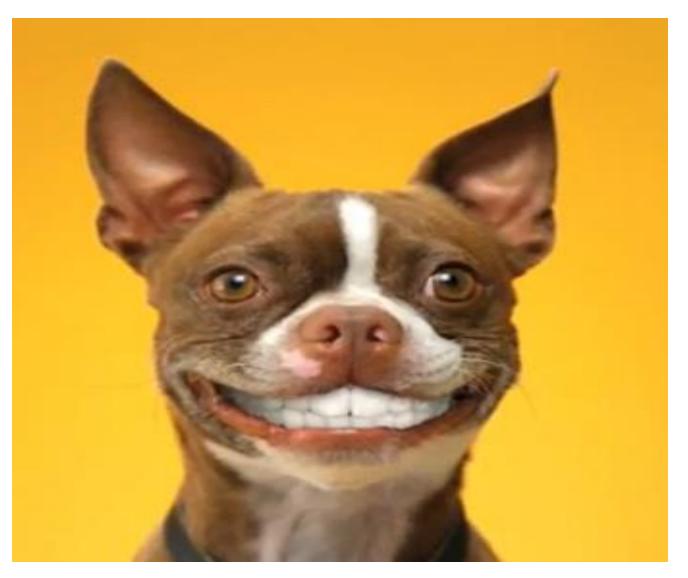
### How is he successful?



## Elbows Tell the Story



### The Smile Trick



Study Smart Tutors 2014

# Your turn.

#### Four Keys to a Successful Presentation

1. Engage

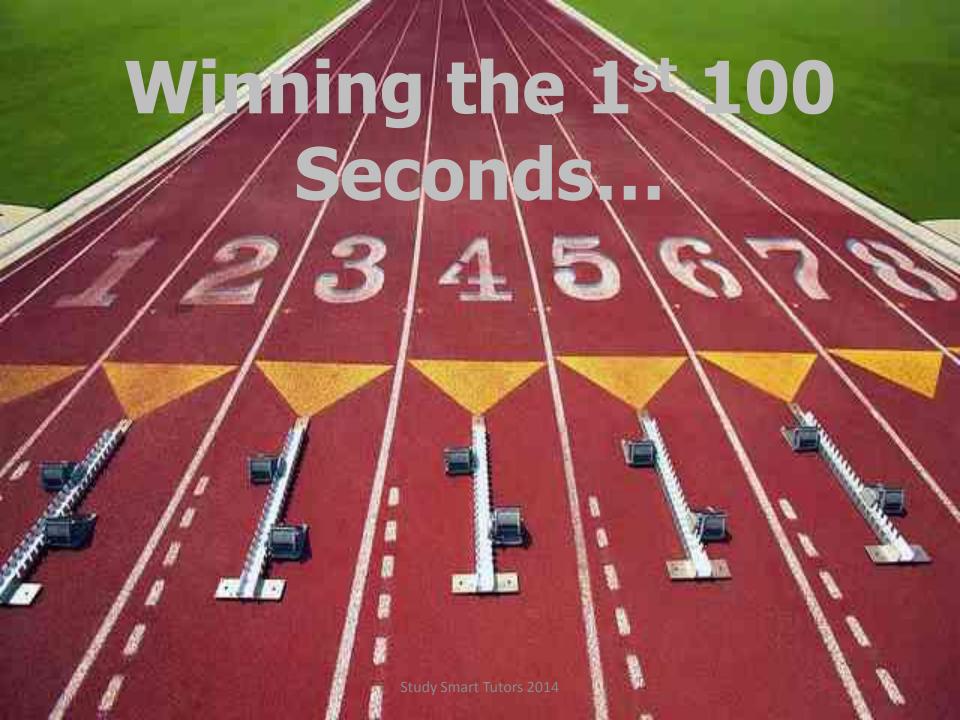
2. Use Anecdotes

3. Don't Read

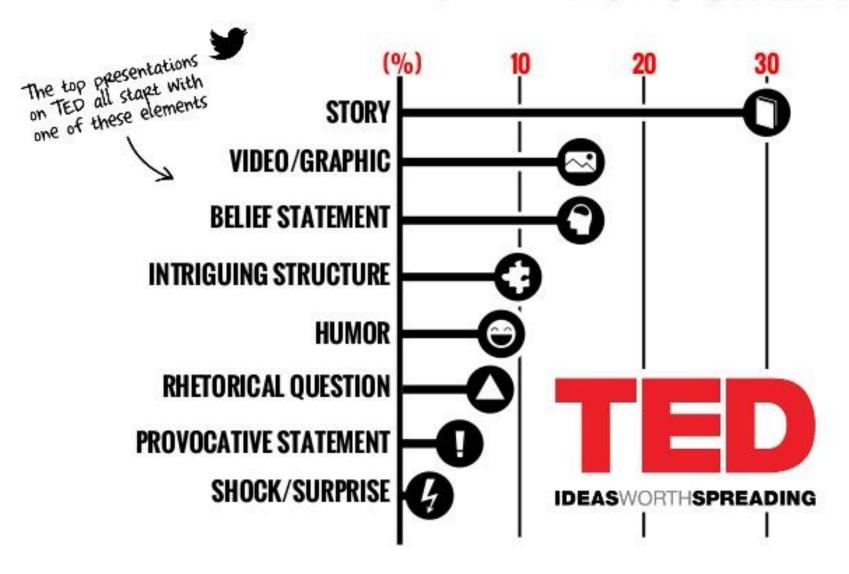
4. Practice



# ENGAGE YOUR TARGET AUDIENCE



### **HOW DO GREAT PRESENTATIONS START?**





### Agenda

- 7:45-8:30 Registration
- 8:30-9:30 Welcome & Morning Session
- 9:30-10:45 Morning Session 1
- 10:45-11:45 Morning Session 2
  - · Sales
  - · Retail Store Comparisons
  - · Budget
  - Corporate Goals and Structure
- 11:45-12:00 Morning Session Wrap-up
- 12:00-1:00 Lunch
- 1:00-2:45 Afternoon Session 1
- 2:45-4:00 Afternoon Session 2
- 4:00-4:30 Closing Reception

THIS IS NOT.

### The Problems with Stock Templates

- They lead to infinite bullet point syndrome (IBPS)
- They discourage graphics
- Every slide ends up looking the same
- The designs are usually hideous
- The presentation looks like every slideshow presentation you've ever seen
- Your audience will lose interest and focus after slide number one zero
- It reminds people of the 90s (that's bad)

### The Problems with Words

 This page contains too many words for a presentation slide. It is not written in point form, making it difficult both for your audience to read and for you to present each point. Although there are exactly the same number of points on this slide as the previous slide, it looks much more complicated. In short, your audience will spend too much time trying to read this paragraph instead of listening to you.

### College Application Checklist

- Complete the A-G requirements and graduate from high school.
- Participate in extracurricular activities that show your interest in a particular area.
- Take the SAT or ACT.
  - You can take each test twice.
- Visit colleges that you want to go to.
- Contact teachers for letters of recommendation.
- Complete college application essays.
- Complete the FAFSA and other scholarship applications.

# **Engage**

You're presenting to new TRIO students....

Going to college is worth it.

1. Develop an engaging 1st 100 seconds



# Your turn.

#### To Recap

1. Engage

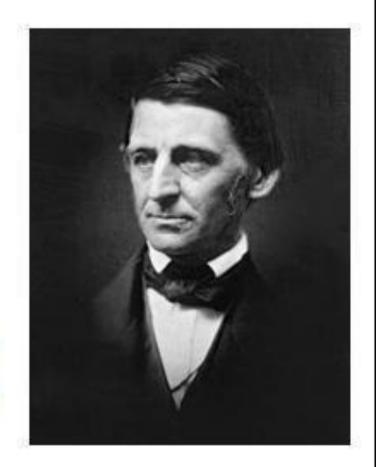
2. Use Anecdotes

3. Don't Read

4. Practice

"All the great speakers were bad speakers at first."

Ralph Waldo
 Emerson





### **Customized Service**



### What We Offer

Staff

- SAT/ACT Training
- Test Foundations Training
- Customized Lesson Plans

Students

- Saturday Courses
- Summer Programs
- After School Classes

Parents

- SAT/ACT/PSAT for Parents
- Supporting Your Child for Test Success

### **Staff Training and Materials**

**Engage** your students with interactive materials

Customize based on schedule and needs

**Build** capacity amongst your team

### **Custom Built Materials**

**Student Workbooks** 

Teacher/Tutor/Staff Workbooks

**PPT Slides** 

**Lesson Plans** 

### **Your Custom Quote**

To submit your information for a custom quote, please visit our website!

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<a href="http://studysmarttutors.com/student-class-contact-form/">http://studysmarttutors.com/student-class-contact-form/</a>

**Staff Training Inquiry** 

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